

## Survey Questions

- Research Questions
  - Descriptive:
    - What percentage of college students engage on social media daily?
    - How many college students create content on social media weekly?
  - Comparative:
    - What is the difference between college students who only engage with other social media accounts and those who actively create content on their own accounts?
    - What is the difference in time spent on social media between college students who have one media platform and those with multiple?
    - What is the difference in time spent on social media between college students who create content and those who only view content?
  - Relationship:
    - What is the relationship between a college student's daily social media engagements and quality of sleep?
    - What is the relationship between time spent on social media weekly and self-image in college students?
    - What is the relationship between time spent on social media by college students and feeling connected to their campus community?
- Variables and Survey Questions
  - Time:
    - How many days a week do you engage on social media? \_\_\_\_\_
    - How many hours a day do you spend on social media? \_\_\_\_\_
  - Content creation:
    - How often do you create your own content on social media?  
Daily \_\_\_\_ More than Once a Month \_\_\_\_ Very Occasionally \_\_\_\_ Never \_\_\_\_
  - Engagement:
    - Not Often (1) to Very Often (5): How often do you engage with other people's posts on social media?
  - Media platforms:
    - How many social media platforms do you have? \_\_\_\_
    - How many of these platforms do you use frequently? \_\_\_\_
  - Sleep Quality
    - Not likely (1) to Very likely (5): How likely are you to use social media before bed?
    - Not often (1) to Very often (5): How often do you have uninterrupted nights of sleep?

- Self Image Perception
  - Strongly Disagree (1) to Strongly Agree (5): I like everything about the way I look.
  - Strongly Disagree (1) to Strongly Agree (5): I am confident in my personality.
- Connectedness
  - Strongly Disagree (1) to Strongly Agree (5): I feel connected to my college community.
  - Strongly Disagree (1) to Strongly Agree (5): I am aware of events happening on my college campus.